

HAPPY HOLIDAYS, FELIZ NAVIDAD, AND GIẢNG SINH VUI VẺ!!!

WE ARE ON FOOT SPREADING THE WORD!

- We are now outreaching to the community on foot. Find us at local stores or on the streets!
- Walmart permitted us to outreach to their shoppers. We spoke with over 240 families and have now convinced the Story Road Walmart to install more garbage cans and ashtrays.
- We have been reminding many people of proper disposal techniques for their trash and cigarette butts.
- Our next location will be the 7-Eleven on Keyes Street due to its high traffic.
- Sometimes reminders are all that people need!



Walmart manager with CCHC staff member Paul J. Gonzalez.

HEALTHY AND LOCAL ACTIVITIES AND TIPS

- Roosevelt Park has a great gym that offers Zumba and more!
- Zumba classes are offered at the Spartan Keyes Center for \$2.
- San Jose State has an Olympic-sized pool on its main campus that can be used by the public for only \$3 per day.
- San Jose State's South Campus has a free running track on the corner of S. 10th Street and E. Alma Avenue.
- Remember that with the holidays come delicious desserts, but it is still important to consume fruits and vegetables daily.
- Fresh produce is available at:
The Vietnamese market on 10th Street
The new Lion Supermarket on McLaughlin Avenue and Story Road
Mi Pueblo Market on McLaughlin Avenue and Williams Street.



December/
January 2014
Newsletter

Green Holiday Tips

Reuse Gift Wrap

Cut down on the nearly two million tons of wrapping paper that is trashed yearly during the Holidays

Minimize Shopping Trips

Save money and time by combining drives to shopping centers or buying gifts online

Send E-Cards

Send out electronic holiday cards to reduce the use of paper

Buy Energy Efficient Lights

Decorate with LED lights which use 90% less electricity

A Smart Gifting Experience

Offer presents that do not add to consumption such as recipes, or movie and event tickets

Nature's Beauty of the Month:



Muscovy Duck

Click the link to see more pictures on the CCHC [Flickr](#) page!

STOP THE CIGARETTE BUTT TOSS!

- I'm not sure about you, but we're tired of seeing cigarettes all over the ground!
- They create excess litter and end up polluting nearby creeks.
- Smoking is illegal in many places, but since people still do it, we will be placing metal cans throughout common smoking areas in the Spartan Keyes neighborhood.
- *If you want to nominate a place, please write back to us at:*
cchc@sanjoseca.gov



CIGARETTE BUTTS & ENVIRONMENT

- Cigarette butts wash into storm drains, which then lead to nearby Coyote Creek and the San Francisco Bay.
- According to a Gallup Poll, the average US smoker smokes a pack per day, or 20 cigarettes.
- It has been estimated that 3 billion cigarette butts are littered on Bay Area beaches each year.
- In on recent study, a single cigarette butt **killed** half the fish swimming in a liter of water.

SPREAD THE WORD!

Help us get the word out. We're looking for more people to watch, report and help us clean up creeks and communities.

Interested in participating? Email us your personal reports with photos. Let us know when you see illegal dumping or other undesired activity.

The more information we receive on the area, the more we can do to help.

Send emails to CCHC@sanjoseca.gov.

Clean Creeks, Healthy Communities

is a four-year, grant-funded program dedicated to restoring the natural beauty of Coyote Creek through reducing trash pollution and improving water quality. CCHC will address the sources of trash pollution by collaborating with the homeless, deterring illegal dumping, and engaging neighbors as stewards of the creek. We are always encouraging people to get out and explore their creek.

Partners and Funders



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Thank You!